



**For Immediate Release**

## **TUNE PROTECT PARTNERS WITH ALFALAH INSURANCE COMPANY LTD TO OFFER TRAVEL INSURANCE IN PAKISTAN**

*Alfalah Insurance Company Ltd to underwrite Tune Protect's "Travel Insurance by Air Arabia"  
product for Pakistan*

**UAE, 1 June 2015** - Tune Protect via its appointed Travel Insurance Manager, Tune GenRe Ltd officially partners with Alfalah Insurance Company Limited to offer its "Travel Insurance by Air Arabia" product, for all Air Arabia travelers departing from Pakistan.

"The partnership is another milestone to our list of products that we offer to our customers and it is an honor to collaborate with one of the leading online facilitator of Travel Insurance within the region" said **Nasar us Samad Qureshi**, *CEO of Alfalah Insurance*.

"We are excited about our partnership with Alfalah Insurance Company. The company's established foothold in Pakistan and their deep understanding of the industry will assist us in tailoring the best products to cater to Air Arabia passengers. We look forward to offering these invaluable benefits to our customers as we expand our foothold in the region with our partners," said **Arijit Munshi**, *General Manager of Tune Protect*.

The travel insurance for Air Arabia travelers will be packaged into five plans, ranging from Platinum, Gold, Silver, Bronze and Lite Plan. Each specific plan will cater to varying needs of traveler segments across benefit and premium price points.

Tune Protect's "Travel Insurance by Air Arabia" offers comprehensive travel related benefits ranging from personal accident, medical, travel inconvenience, baggage delay or loss, home away protection, mugging, evacuation and repatriation. The coverage also includes 24-hour emergency assistance for its customers to provide peace of mind before, during and after their trip.

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**About Tune Protect**

Established in 2014, Tune Protect Commercial Brokerage LLC is a facilitator of online Insurance via its strategic partnership with Tune GenRe Ltd and its affiliated Insurance Partners. Tune Protect provides insurance through its Insurance Partners digitally and through airline, hospitality and travel management companies. For more information on Tune Protect and its services, please visit the official website at [www.tune2protect.com](http://www.tune2protect.com)

**About Alfalah Insurance Company Limited**

Alfalah Insurance is one of the fastest growing non life insurer in the country achieving many record achievement. Starting operations in 2006, the company has secured "A+" from Pakistan Credit Rating Agency (PACRA) in a record time of only 7 year of operations.

Alfalah Insurance is a part of Abu Dhabi Group which is the largest foreign investor group in Pakistan. The Group's multi billion US Dollars investments include Bank Alfalah Limited, Warid Telecom, Wateen Telecom, Alfalah GHP, Alfalah Securities, Al Razi Healthcare and various other social and cultural projects.

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